

## PROGRAM STRUCTURE

### Year 5

#### SEMESTER - 9

SUB CODE	SUBJECT NAME (Elective Subjects)
4180504	Case Study Application
4180505	Seminar
4190511	Mergers & Acquisition
4190512	Banking & Insurance
4190513	Cost and Management Accounting
4190521	Service Marketing
4190522	Rural Marketing
4190523	Brand Marketing
4190531	Management of Industry Relation and Labour Law
4190532	Human Resource Management
4190533	Compensation Management
4190541	International Finance (IF)
4190542	International Marketing (IM)
4180543	International Human Resource Management

#### SEMESTER - 10

SUB CODE	SUBJECT NAME
41100501	Six months Industry Project