

## PROGRAM STRUCTURE

### Year 3

#### SEMESTER - 5

SUB CODE	SUBJECT NAME
2557101	Retail Management (RM)
2557102	Advance Marketing Management (AMM)
2557103	Advance Financial Management (AFM)
2557104	Essentials of E-Business (EEB)
2557105	Advance Human Resource Management (AHRM)
2557106	Advance Production and Operations Management (APOM)
2557107	Introduction to Event Management (IEM)
	<a href="#">Enrichment Course - 5</a>

#### SEMESTER - 6

SUB CODE	SUBJECT NAME
2567101	Industry Orientation Project (IOP)
2567102	Corporate Governance (CG)
2567103	Corporate Laws (CL)
2567104	Customer Relationship Management (CRM)
2567105	Business Etiquettes (BE)
2567106	Research Methodology (RM)
2567107	Entrepreneurship ( E )
	<a href="#">Enrichment Course - 6</a>
	<a href="#">Corporate Internship 3</a>